



AUDID (Adults, Data and Emerging Identities)

O1/A1 RATIONALIZATION PHASE – STATE OF PLAY

Country surveys analysis



Erasmus+



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METHODOLOGY

During the rationalization phase, the partners will elaborate concrete conclusions for the purposes of procedure, "Internet Identity". It is a complete set of features that are defined and shared over the Internet (e.g. name, nickname, email address, address, date of birth and any other unique personal information associated with you). Partners who participated in the project are Croatia, UK, Cyprus, Italy, Greece, Slovenia and Portugal.

Respondents had an online survey which is a sum of different subgroups of features, i.e. sums of different individual identities, consisting of: Information you have created (e.g. true or false) to be represented in a particular situation (e.g. on Facebook) and / or (b) information that others have collected / explained about your steps and features on the Internet (for example, your different profiles that companies are creating on the internet).

Technological development and its use pose a risk, including Internet Addictive Behavior (IAB) and the following risks in several major areas (a) viewing pornography and content that encourages hate and violence, b) cyberbullying (e.g. when a person threatens, threats via mail, instant messages, or some other tools d) Meet the live person you've met online i.e.) Abuse of online personal information.

National Phase

During this phase the objective was to identify the practices carried out by the Internet identity and safety in UK, Croatia, Cyprus, Greece, Slovenia, Portugal and Italy with focus in people knowledge about online safeness.

Transnational Phase

During this phase the objective was to identify the best practices carried out by people how much they use the Internet, and how it effects on them with focus also in Online Identity.

Variables Definition

In order to begin with our analysis of the state of play in each partner country, we created a questionnaire which had to be filled in with all the information.

In this questionnaire we identified features that are defined and shared over the Internet (e.g. name, nickname, email address, address, date of birth and any other unique personal information associated with them).

Through these questions we could analyse important matters such as Internet identity.

- Age
- Place of residence
- How important is it to take into account the following aspects of Internet Security (e-mail, social networks, online games, video watching etc.)
- How would you rate the level of your preparation for solving cases:
 - of abuse or misinterpretation of your identity on the internet?
 - is internet usage excessive?

- How do you rate your knowledge of online identity? Excessive / problematic use of the Internet?
- How does the internet affect them?
Internet identities can lead to job losses
Internet identities can have a negative effect on entrepreneurship
Internet identities can have a negative impact on online commerce
- In the course of the previous week, how much time did they spend on the following apps per day?
 - Internet Games
 - Social Networks (except Instagram)
 - Instagram
 - Chat (including instant messages (e.g., MSN))
 - E-mail
 - Access to general information and news (including sport and politics) and management (e.g. bank, bill payment, booking, travel)
 - Video surveillance
 - Listening to music
 - Gambling
 - Internet shopping
 - Network Dating (e.g. Meeting New Friends, including Relationships)
 - Internet pornography
- a list of 7 questions about the attitudes, emotions and symptoms that people might have because of excessive internet usage:
 - Please fill out the following questions, specifying how far it is applicable to you.
 - Responses to "Not applicable to me" to "Very applicable to me"
 - Are they worried about what others can see about you on the web, for example, via Google or from your social networking profile such as Facebook?
 - Are they concerned about what companies can do with information about you when you are online?
 - Are they worried about other Internet risks while you are online?
 - Have they ever heard of profiling?
 - in conversation with friends
 - in conversation with colleagues
 - at a working place
 - in the media (TV, radio, newspapers, internet)

Complete list of questions from survey is in Annex I of this document.

In other part of document, we will present **result of surveys conducted in each partner country**.
In the last chapter we will present **results comparing them through countries**.

COUNTRY REPORTS

CYPRUS

Most of respondents in Cyprus were between 32 and 55 years (39%). Then, people over 55 years (28%), so we can make conclusion that the respondents from Cyprus were mostly mature. On the question *how important they consider problematic Internet use*, online identities and internet addiction, most of them replied that the internet addiction is the biggest problem (57%). On the questions *how would they rate their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life* and second, *how would they rate their level of preparedness for dealing with misused and misinterpreted online identities*, most of respondents answered they are medium prepared for that kind of situations. Very low is the least pronounced answer.

Half of respondents think that online identities can be a cause for losing job opportunities. Most of them think that online identities can have a negative impact on entrepreneurship (44%) and e-commerce (35%). On the question *how much time they spend on chatting during the last week*, the respondents answered equally between 3 - 5 and 6 - 9 hours, and on the other hand 3,7% of them answered more than 10 hours.

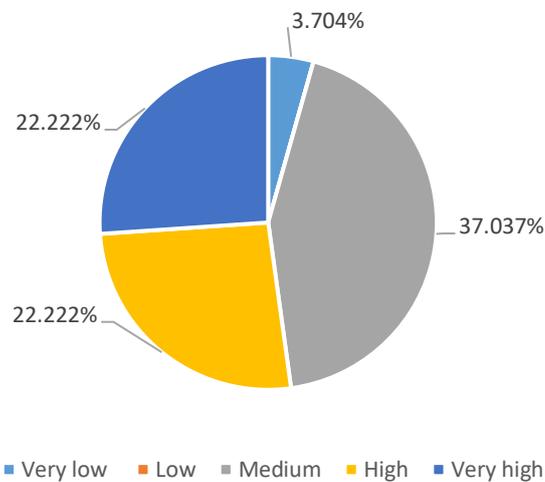
The most used information they put on their online profile is name (83%), then pictures, hobbies and interests and real age. Name is also the most used information respondents share when they play online games. Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (65%), but 11% of them feel like that in this situation.

Also, on the question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet*, most of them (59%) answered negative. But interesting is that the 24% of them responded on this question *very applicable to me* which means they do feel bored, fatigued etc. when they cannot use the Internet.

On the question *do you worry about becoming the victim of online bullying or harassment* 33% of people answered they are worried very much. The smallest number (13%) never thought about it.

Most of respondents think that the profiling is a bad idea, but the second most voted answer is that profiling is a good idea.

How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



GREECE

Most of respondents from Greece were between 32 and 55 years (56%). Then, people over 55 years (24%), so we can make conclusion that the respondents from Greece were mostly mature, just like the respondents from Cyprus.

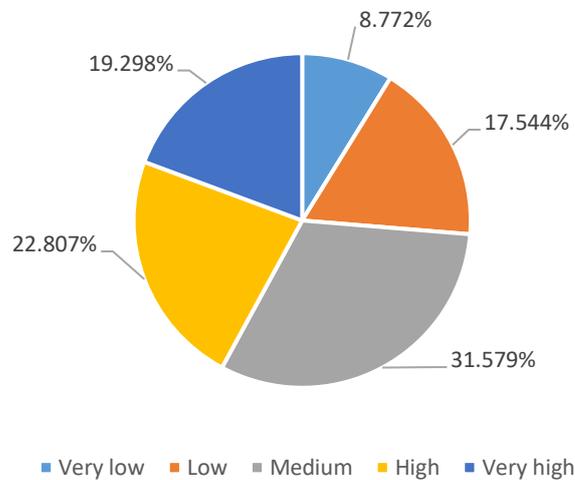
On the question *how important they consider problematic Internet use*, online identities and internet addiction, most of them (39%) replied that the internet addiction is the biggest problem. On the questions *how would they rate their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life* and second, *how would they rate their level of preparedness for dealing with misused and misinterepreted online identities*, most of them answered equally two answers – *medium* and *high*. *Very low* and *very high* are the least pronounced answers. Most of respondents think that online identities can be a cause for loosing job opportunities. 26,32% of respondents think that online identities can have a negative impact on entrepreneurship and the same percent of people can't completely agree with that. The largest number of tested people (32%) are neutral about claim that online identities can have a negative impact on e-Commerce.

On the question *how much time they spend on chatting during the last week*, 33% of the respondents answered less than 2 hours and 5% answered more than 10 hours. The most used information they put on their online profile is name (74%), then real age, pictures etc. Name is also the most used information respondents share when they play online games.

Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (58%), but 14% of them can applicable with that emotions. Also, on the question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet*, most of them (56%) answered negative. But interesting is that the 26% of them responded on this question *applicable to me* which means they do feel bored, fatigued etc. when they cannot use the Internet.

On the question *do you worry about becoming the victim of online bullying or harassment* 30% of people answered they are worried a little bit. The smallest number (5%) never thought about it. Most of respondents think that the profiling is a good idea (30%) and the second most voted answer is that they don't know (26%).

How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



ITALY

Most of respondents in Italy were between 32 and 55 years (46%). Then, people over 55 years (31%), so we can make conclusion that the respondents from Italy were mostly mature, just like the people from other analysed countries.

On the question *how important they consider problematic Internet use*, online identities and internet addiction, most of them replied that the online identities are the biggest problem. On the questions *how would they rate their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life* and second, *how would they rate their level of preparedness for dealing with misused and misinterpreted online identities*, most of them answered *high* (40,3%) and *medium* (38,4%). *Very low* and *very high* are the least pronounced answers.

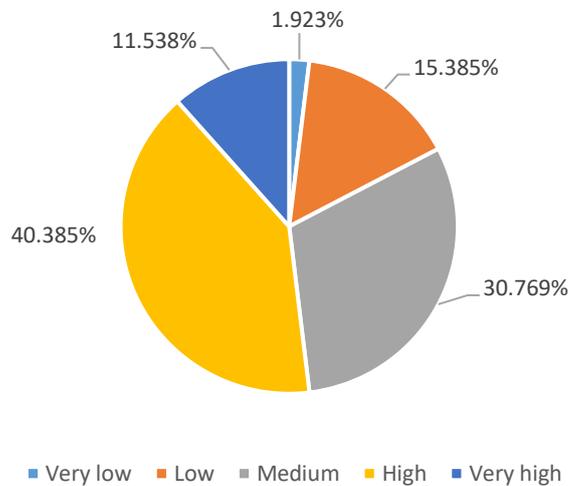
Most of respondents (32,7%) disagree that online identities can be a cause for losing job opportunities. 38% of respondents completely disagree with the statement that online identities can have a negative impact on entrepreneurship. The same percent of people completely disagree that online identities can have a negative impact on e-Commerce.

On the question *how much time they spend on chatting during the last week*, 35% of the respondents answered less than 2 hours and the same percent of people answered between 3 and 5 hours. The most used information they put on their online profile is name (60%), then real age, pictures etc. Real age is the most used information respondents share when they play online games. Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (48%).

Also, on the question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet*, most of them (65%) answered negative. Only one person answered *applicable to me* which means he/she do feel bored, fatigued etc. when he/she cannot use the Internet which is very interesting comparing to other countries answers.

On the question *do you worry about becoming the victim of online bullying or harassment* most (31%) of people answered they don't worry about it. Most of respondents don't know is it profiling good idea (35%) and the second most voted answer is that this is a good idea (29%).

How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



CROATIA

Croatian respondents were mostly between 32 and 55 years old (48%). Then, from 22 to 25 years (31%), so we can conclude that the most respondents from Croatia aren't very mature people.

On the question *how important they consider problematic Internet use, online identities and internet addiction*, most of them (50%) replied that the online identities are the biggest problem. On the question *how would they rate their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life* most of respondents rated they are high prepared. They mostly answered *medium* (38,4%) on the question *how would they rate their level of preparedness for dealing with misused and misinterpreted online identities*.

The highest number (38%) of respondents think that online identities can be a cause for loosing job opportunities. Also, most (31%) of them think that online identities can have a negative impact on entrepreneurship.

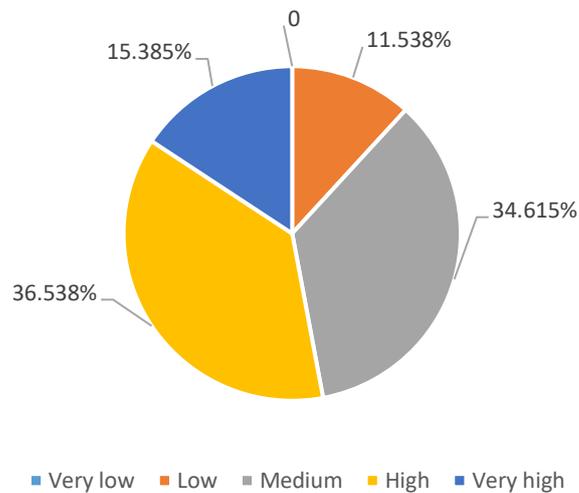
Respondents are neutral about statement that online identities can have a negative impact on e-Commerce, but also 23% of them can agree with that statement. On the question *how much time they spend on chatting during the last week* most of respondents answered less than two hours.

The most used information they put on their online profile is name (81%), but very high percent of tested people rated for pictures too (78%). Their name is also the most used information when they play online games.

Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (54%). Also, on the question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet*, most of them (60%) answered negative. Only three person answered *very applicable to me* which means they do feel bored, fatigued etc. when they cannot use the Internet.

On the question *do you worry about becoming the victim of online bullying or harassment* most (38%) of people answered they don't worry about it, and 17% of respondents are worried very much. Most of respondents don't know is it profiling good or bad idea (33%), so they are neutral about that question.

How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



PORTUGAL

Most of respondents in Portugal were between 32 and 55 years (73%). Then, on the second place are people from 22 to 25 and people over 55 years (9,8%).

On the question *how important they consider problematic Internet use, online identities and internet addiction*, most of them replied that the problematic Internet use and online identities are the biggest problem. On the questions *how would they rate their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life* and second, *how would they rate their level of preparedness for dealing with misused and misinterpreted online identities*, most of them answered they are medium prepared for that situations (43,14% for both answers).

Half of respondents agree with a statement that online identities can be a cause for losing job opportunities. Most of them are neutral about sentence that online identities can have a negative impact on entrepreneurship (31%) and e-commerce (27%).

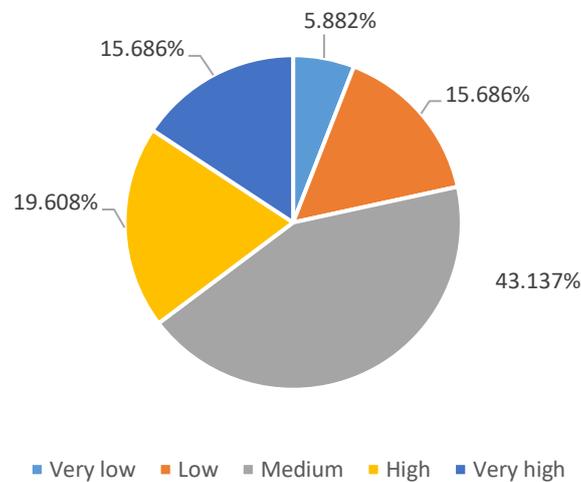
On the question *how much time they spend on chatting during the last week*, the respondents mostly answered less than 2 hours. The most used information they put on their online profile is name (90%), then real age and pictures. Name is also the most used information respondents share when they play online games.

Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (76%), only one of them feel like that in this situation.

Also, on the question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet*, most of them (86%) answered negative.

On the question *do you worry about becoming the victim of online bullying or harassment* most of them answered they don't feel worried. But, on the other hand the second ranged answer is *very much*. Most of respondents think that the profiling is a good idea, 22% of people think it's not.

How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



SLOVENIA

Slovenian respondents were mostly between 32 and 55 years old (66%). There was the smallest number of people between 22 and 25 years.

On the question *how important they consider problematic Internet use, online identities and internet addiction*, most of them (68%) replied that the online identities are the biggest problem. On the question *how would they rate their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life* most of respondents rated they are high prepared. They mostly answered *medium* on the question *how would they rate their level of preparedness for dealing with misused and misinterepreted online identities*.

The highest number (32%) of tested people think that online identities can be a cause for loosing job opportunities. Also, most (40%) of them think that online identities can have a negative impact on entrepreneurship and on e-Commerce (34%).

On the question *how much time they spend on chatting during the last week* most of respondents answered less than two hours.

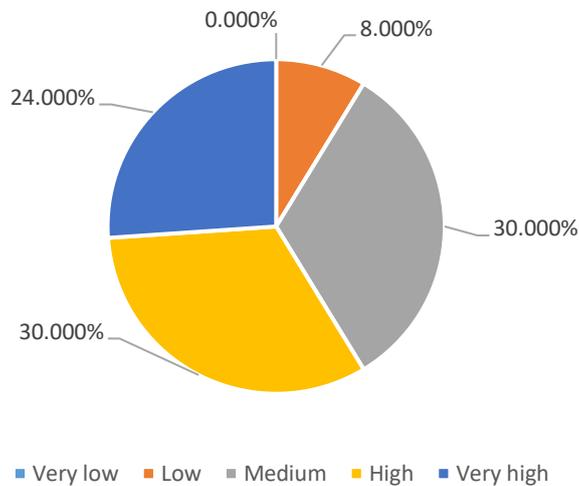
The most used information they put on their online profile is name (81%), then real age and e-mail address. Their name (and e-mail address) is also the most used information when they play online games.

Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (84%). Also, on the second question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet* the same percent of people answered negative. Only few persons answered *applicable to me* which means they do feel bored, fatigued etc. when they cannot use the Internet.

On the question *do you worry about becoming the victim of online bullying or harassment* most (20%) people answered they don't worry about it, and 17% of respondents are worried very much.

Most of respondents don't know is it profiling good or bad idea (30%), so they are mostly neutral about this question.

How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



UNITED KINGDOM

The respondents from United Kingdom were mostly young people, between 26 and 32 years (38%).

On the question *how important they consider problematic Internet use, online identities and internet addiction*, most of them replied that the internet addiction is the biggest problem. Interesting is that people from United Kingdom rated very low their level of preparedness for dealing with situations in which excessive Internet use interferes with normal life.

On the question *how would they rate their level of preparedness for dealing with misused and misinterpreted online identities*, most of them (58%) also answered *very low*.

The highest number (40%) of tested people think that online identities can't be a cause for losing job opportunities. They are mostly neutral about statement that online identities can have a negative impact on entrepreneurship, but disagree that online identities can have a negative impact on e-Commerce.

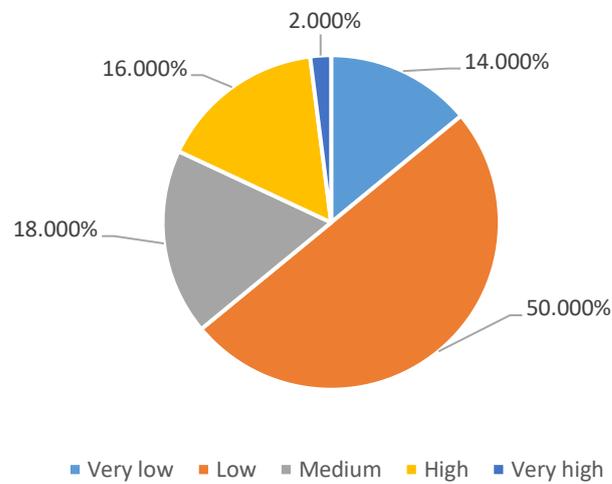
On the question *how much time they spend on chatting during the last week* most of respondents answered less than 2 hours. The most used information they put on their online profile are real age and name (66%), then pictures etc. Name is also the most used information when they play online games.

Most of tested people answered that they don't feel worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet (76%). Also, on the next question *do you feel bored, fatigued, low in energy, hard to get motivated, or lie down a lot when you cannot use the Internet* 84% of respondents answered negative. One person answered *very applicable to me* which means that he/she do feel bored, fatigued etc. when they cannot use the Internet.

On the question *do you worry about becoming the victim of online bullying or harassment* most people (40%) replied they do a little bit, and 32% don't worry about it.

Most of the tested people think that profiling is not a good idea, only 6% think it is.

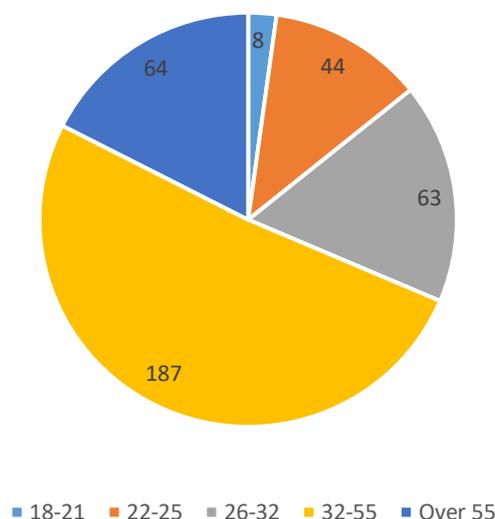
How would you rate your level of preparedness for dealing with situations in which: excessive Internet use interferes with normal life?



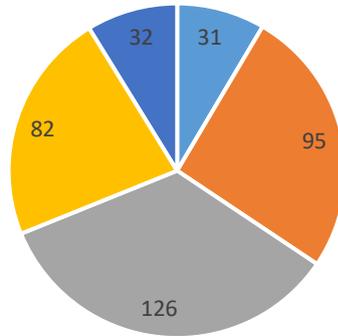
CONCLUSION

After analysing this seven countries, we can make conclusion that **online identities** are the biggest problem on the Internet. Most of the countries are **medium prepared** for dealing with misused and misinterpreted online identities. Most of the tested people are spending **less than two hours** per day on the Internet. Also, **name** is the most used information people put on their online profiles and when they play online games. As this research shows, the respondents mostly **don't feel** worried, nervous, panicky, tense, keyed up or anxious when they cannot use the Internet. On the most important question *Do you worry about becoming the victim of online bullying or harassment?* people from Cyprus and Greece **are worried** (or little bit worried), but the people from other countries **aren't**.

Age

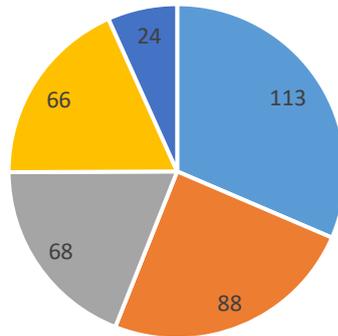


How would you rate your level of preparedness for dealing with situations in which: online identities are misused or misinterpreted?



■ Very low ■ Low ■ Medium ■ High ■ Very high

Do you worry about other online risks when you go online? I worry about...: becoming the victim of online bullying or harassment.



■ I don't worry ■ A little bit ■ More than a little, but not too much ■ Very much ■ Never thought about it