

Internet and online identities is not a “childhood or adolescent disease” but also a growing risk for adult generation too.

ERASMUS+ KA2 STRATEGIC PARTNERSHIP IN ADULT EDUCATION



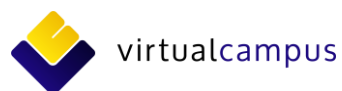
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#### Coordinator



#### Partners



W: <http://audid.eu/>

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## Adults, **D**ata and emerging **I**dentities

**Empower adults to deal effectively with issues associated to online identities, cryptocurrencies and e-wallets.**

### Why AUDiD?

The digital world opens opportunities for all, but what about **social exclusion, fraud and other online problems?** Many people lack the skills, confidence or opportunities of digital technologies to the full.



## RATIONALE

Adults today spend more time online while this is expected to increase as Smartphones are used by a growing number of adult population. However, adult users, especially those aged 55 or older, are exposed to dangers when online because of not being able to fully comprehend how random data they make public or receive can manifest into the building blocks of an online identity.

For adults it is hard to grasp this relationship between validated data and identity, as the identity emerges from ever more validated data.

**AUDiD** aims to help adults understand the risks from online identities and be in position to protect themselves while online.

## THE SOLUTION

Enhance awareness in adults on the subject of online identity through tools and training on how to protect themselves against dangers emerging from online presence.

Doing this, AUDID may also contribute towards:

- fight against exclusion
- improving quality of life
- social participation and cohesion
- growth by helping boost online sales by increasing online confidence and trust



## THE APPROACH

The project will:

- Develop an interactive curriculum for adults and adult educators to empower a critical stance towards online behaviour by means of training in essential skills and providing essential knowledge.

- Provide tools to facilitate understanding of risks associated to emerging online identities and to demonstrate how random data manifests to building blocks of an identity (dynamic demonstrator).

- Promote the didactic material and supporting tools providing essential knowledge to adult educators who can later implement the training by themselves.

## EXPECTED OUTCOMES

An interactive curriculum to enhance critical thinking, supported by our Dynamic Demonstrator and the use of Open Badges

A virtual Academy space, a single entry point to all the resources and tools of the training program for AUDID networks of educators, users and enthusiasts.