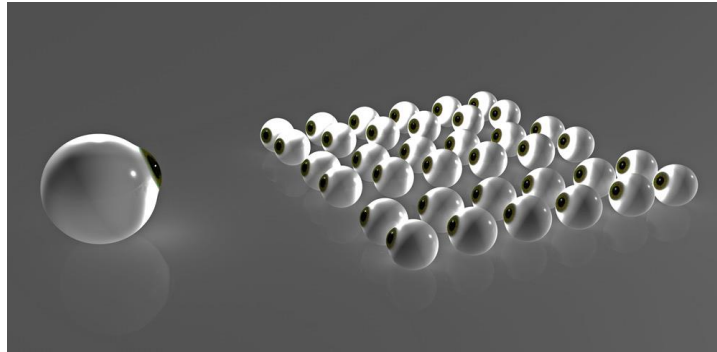




## Adults, Data and emerging IDentities



### Relation between learner engagement and learning outcome

90% of learners are content creators instead of only information receivers. The percentages for learner engagement and knowledge creators when compared to social media platforms, we see that in social platforms there are 1% creators, 9% commentators and 90% passive users.

In social media, there is a 1-9-90 rule (1 % internet culture rule): 1 % create, 9 % edit and 90 % passively watch content.

In 2016, EdTech Foundry built a basic prototype for course communication in higher education and tested it in 6 classes, at BI Norwegian Business School 23 % the students were active users. As a comparison, in the old system, about 1 % were active creators. Even though the results were better, we were still left with 77% passive users.

Literature underlines a positive relation between learner engagement and learning outcome. Despite this fact, current learning technology is built to support the existing, but outdated teaching methodology. Today competition is rewarded. As a result, learner engagement is low.

In short, the educational system does not stimulate exploration, collaboration and trial and error.

This is where **AUDiD** acts!

It gives an insight into the digital learning environments for the future where personalisation takes over general purpose learning through identification of the learning needs of the individual and support for enhancement of the skills and competences in need for fulfilling a specific goal.

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