



Adults, Data and emerging IDentities

OBJECTIVE

Empower adults to deal effectively with issues associated to online identities, cryptocurrencies and e-wallets.

THE GENERAL NEED

The digital world opens opportunities for all, but what about social exclusion, fraud and other online problems? Many people lack the skills, confidence or opportunities of digital technologies to the full.

THE SPECIFIC PROBLEM

Adults today spend plenty of time online while this is expected to increase as Smartphones are used by a growing number of adult population. However, adult users are exposed to dangers when online because of not being able to fully comprehend how random data they make public can manifest into the building blocks of an online identity.

Adults, especially those aged 55 or older, should learn to appreciate the relevance of data, both data they provide and data they receive.

They should learn how to validate incoming data and evaluate when to provide and validate outgoing data.

Crucially, they should understand the relationship between validated data and identity.

They should learn when loose data starts being more than that – when they become building blocks of an identity.

For adults it is hard to grasp this relationship, as the identity emerges from ever more validated data.

The emergent character of identity should be made clear to adults to enable them to understand the importance of loose data.

They should not just be taught what to do and what not to do but they should internalize the reasons why.

This is where the AUDiD targets, to help adults understand the risks from online identities and be in position to protect themselves while online.

THE SOLUTION

2018-1-HR01-KA204-047433

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union



Adults, Data and emerging IDentities

Enhance awareness in adults on the subject of online identity through tools and training on how to protect themselves against dangers emerging from online presence.

Doing this, AUDiD may also contribute towards:

- fight against exclusion
- improving quality of life
- social participation and cohesion
- growth by helping boost online sales by increasing online confidence and trust

APPROACH

Using as input studies aiming to improve understanding of what place the Internet has in our lives and the potential consequences of problem use and investigating links between individual characteristics and Internet use the project will:

- Develop a new interactive multimedia curriculum for adults and adult educators which will empower a conscious, creative and critical stance by adults as responsible civilians towards online behaviour by means of training in essential skills and providing essential knowledge.
- Provide tools to facilitate understanding of risks associated to emerging online identities and to demonstrate in visual and effective ways how random data manifests to building blocks of an identity (dynamic demonstrator).
- Promote the didactic material and supporting tools by means of practical exercises (workshops) providing essential knowledge to adult educators who can later implement the training by themselves.

OUTCOMES

An interactive curriculum and a pedagogical approach to enhance critical thinking, complemented by easy to use tools (i.e. a dynamic demonstrator) that will enhance understanding on the subject and recognize skills and achievements through the OPEN BADGES concept (openbadges.org).

A virtual Academy space, a single entry point to all the resources and tools of the training program complemented with support for newcomers through the AUDiD networks of educators, users and enthusiasts.

Contact us

Email: info@audid.eu | Web: audid.eu

2018-1-HR01-KA204-047433

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Co-funded by the
Erasmus+ Programme
of the European Union